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Management@DME

OFFICIAL NEWS LETTER OF THE DME MANAGEMENT SCHOOL

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July 2022

Editorial July 2022

Aristotle once said, “Educating the minds without educating the heart, is no education at all” and this is what the present-day concept of 'holistic education' is all about. All the organizations in the academic and professional ecosystem have realized that students not only need a strong core curriculum foundation but also a more compassionate and comprehensive understanding of the world around them. Educators, both in schools and higher education institutes must endeavor to provide a positive environment that addresses the socio-emotional, cognitive, moral, and spiritual needs of the students. Holistic education is a philosophy that aims to prepare the students to not only grow as successful professionals but also an opportunity to be more aware of themselves and others. The NEP 2020 is a positive and persistent step that aims to revolutionize the education ecosystem of our country. The emphasis on multidisciplinary education, flexible curriculum structure, open learning, and internationalization are some of the key tenets of the policy that would bring about the requisite changes. All the stakeholders must work collaboratively and share their resources to have the synergy in place.

DME Management School continuously strives to provide a conducive environment to its students to ensure their overall well-being. We aim to make them not only corporate ready but be prepared for bigger challenges in life and lead by example. They must embrace the differences among each other, be compassionate, know their self-worth and work untiringly to reskill and upskill themselves.

Against this backdrop, we organized an intriguing panel discussion on ' Holistic Multidisciplinary Education: From School to Higher Education' with experienced educators and academic leaders to reflect and share their myriad thoughts on the same.

Ms. Shanu Jain
Assistant Professor
DME Management School

Multi-Dimensional Leadership Conclave - MDLC

Holistic Multidisciplinary Education: From School to Higher Education

In the series of its flagship program, Multi-Dimensional Leadership Conclave (MDLC), DME Management School organized yet another intriguing panel discussion on 'Holistic Multidisciplinary Education: From School to Higher Education' on 16 June 2022 in Studio 62, DME campus at 11 AM. The esteemed panelist for the event was, Ms. Indu Yadav, Principal Lotus Valley International School, Noida Extension, Ms. Vandana Seth, Principal Sanfort World School, Greater Noida, Prof. Dr. Rashmi Khorana Nagpal, Dean, DME law School and Prof. Dr. Poorva Ranjan, Head, DME Management School.

The moderators of the discussion were, Dr. Shalini Gautam and Ms. Shanu Jain, Faculty at DME Management School. The event commenced with the felicitation of the guests and opening remarks by the moderators.

The first round of discussion focused on the dimensions on which the child's holistic development is identified namely, socio-emotional, cognitive, moral, and spiritual.

Ms. Indu Yadav shared her thoughts on how crucial it is to have a social bonding with friends and family to ensure the overall growth of a student. She emphasized on '**building relationships**', '**adaptability & resilience**' as key tenets of socio-emotional development, and most importantly '**Know Thy Self**'.

Dr. Poorva shared her thoughts on cognitive aspects and highlighted that the qualities of a leader/ manager are that the brain should endeavor in all situations and most of the teaching happens outside the classrooms as well. So we must observe and learn from everywhere.

Ms. Seth added, "If you want to be heard, build trust; a trustworthy human can conquer all battles". We must stop comparing ourselves with others and make our ground rules and follow them. She added that the definition of success changes with time, however, we must make worthy choices. Youth can change the world, with great power, comes great responsibility as

well.

Dr. Rashmi shared some beautiful anecdotes to highlight the importance of spirituality in education, distinguishing it lucidly from religion. She shared, "*Technology cannot replace the value that a teacher inculcates in a student and small life lessons, stay forever*".

In the second round of discussion, the panelist shared their thoughts on the implementation and policy-making aspects to ensure the implementation of holistic education systems across schools and colleges.

Ms. Yadav gave real-life examples of Tesla where not only engineers and technicians work, but also the psychologists and designers come together as a team. She reiterated, that life does not exist in silos and that we need to work in tandem in all spheres.

Further, Ms. Seth reflected on her thoughts that the industry is indeed getting ready for absorbing individuals with diverse and holistic personalities. The change is already underway and the future is this only.

Dr. Poorva added that we need to even strengthen our teaching community where some FDPs on life skills. Meditation sessions etc. can help prepare the liveware i.e. human workforce.

Dr. Nagpal concluded the session by stating that we must focus on '**complete and not compete**' and also shared her thoughts on policy intervention by funding agencies to provide necessary resources to ensure the right infrastructure is available for institutions to reap the benefits of the NEP 2020. The big shift from '**livelihood**' to '**life**' is the need of **the hour**.

The Program Concluded with a Vote of Thanks given by the Speaker, Mrs. Shanu Jain .she acknowledged the tireless efforts made by the organizers for hosting an informative event and expressed her gratitude to all the speakers and guests for making time for the event.

Ms. Deepali Sharma

BBA 1st Year



ORIENTATION

BBA 2020-23 Batch, Semester V

An Orientation session for the BBA 2020-23 batch, 5th semester was organised from 25th-27th July 2022 at 9:30 in the Nelson Mandela auditorium. This was organized to enlighten the 5th-semester students about the upcoming challenges and opportunities.

On 25 July, Ms. Pooja Tripathi, co-convenor placement cell, DMS, commenced the event along with a training and placement session and discussed the significance of 75% attendance of the students for the examination and internship point of view. She also stressed upon the importance of doing internships and how internships can help in building skillsets.

On 26 July, Dr. Seema Mam, Head mentoring cell, DME, communicated the significance of professional dressing and attitude on campus, she acquainted the impact of professional dressing on the mind of the interviewer and how it helps to gain respect at the workplace. Dressing professionally helps to present a positive, professional image of your organization to others.

On 27 July, Dr. Shuchi Goel, Academic Coordinator, DMS, discussed the subjects of the 5th and 6th semesters, and she gave a brief about the theory and presentation guidelines. She further conveyed that as per the University guidelines BBA students have to appear on the Digital Marketing exam- MOOC on the Swayam NPTEL online platform of the government. She also discussed the summer internship, project report, and its format.

After the consecutive days of the session, The Program concluded with a Vote of Thanks given by Dr. Shuchi Goel. She acknowledged the efforts made by the organizers for hosting an informative event and expressed her gratitude to all the speakers.

Ms. Subika Singh
BBA 2nd Year



Faculty Development Programme 'Hands-on Training on SPSS and Constructing Quality Research Papers

Research Cell and IQAC, DME organized a one-week FDP on Hands-on Training on SPSS & Essentials for Constructing Quality Research Papers from 18-22 July 2022 for the Faculty members at DME and DTC. The FDP started with the Inaugural session on 18 July 2022 with the august presence of Hon'ble Mr. Justice Bhanwar Singh (Director General, DME), Prof. (Dr.) Ravi Kant Swami (Director, DME), Prof. (Dr.) Rashmi Khorana Nagpal, Dean, DME Law School, Prof. (Dr.) Ambrish Saxena, Dean, DME Media School and Director, IQAC, and all the faculty members of DME. Dr. Parul Kumar (Assistant Professor, Delhi Skill and Entrepreneurship University (DSEU), Dwarka) was the resource person for the first three days session on SPSS. Hon'ble DG Sir welcomed the guest and blessed the audience with his words of wisdom. The three days were filled with learning and diverse discussions on various research topics like questionnaire designing, sampling, elements of a research paper, and hands-on training on SPSS in the Computer Lab at DME.

On 21 July 2022, Dr. Nikhil Kumar Rajput (Deputy Director, Teaching Learning Centre, Ramanujan College, and University of Delhi) conducted a session on Latex software. He demonstrated the use of Latex in

manuscript preparation and the session was well appreciated by the attendees.

On 22 July 2022, Dr. Vibhash Kumar (Associate Professor at Jindal Global Business School, O.P Jindal Global University) addressed the faculty members in a virtual session over Zoom on 'Constructing quality research papers for publications of repute'. He shared his experience as an author, editor, and reviewer and gave important DOs and DONTs for academic writing. Post Lunch, Mr. Pramod K Pandey, Assistant Professor DME Media School conducted a session on Ethical Academic Writing and Ms. Shanu Jain, Assistant Professor, Management School gave hands-on training on Mendeley. Dr. Isha Jaswal, Head, Research Cell, and Dr. Manasvi Maheshwari, Member, IQAC presented certificates to the resource persons. The FDP sessions and resource persons were well appreciated by the Faculty members and added value to their research work and guided for publications in good journals.

Ms. Shanu Jain

Assistant Professor, DME Management School
and Member, Research Cell



Industrial Visit to BSE Institute Ltd.

By OMEGA Finance Club DME Management School

A three-day Industrial Visit for **BBA Batch (2021-24) students to BSE INSTITUTE LIMITED** was conducted on **5th July, 7th July and 11th July, 2022** by the **Omega Finance Club, DME Management School in collaboration with Placement Cell**. It has been an honest endeavor by the BSE Institute Ltd. to disseminate knowledge and know-how on capital markets.

The session was organized by Mr. Rishek Sinha, Product Head, BSE Institute Ltd. The first day session (5th July, 2022) was conducted by Mr. Sanjeev Das, Faculty Expert, Financial Markets and Derivatives, BSE Institute Ltd.

The second day session (7th July, 2022) was conducted by Harbinder Sokhi, Faculty Expert, Financial Markets and Derivatives, BSE Institute Ltd.

The third day session (11th July, 2022) was conducted by Pramesh Rastogi, Faculty Expert, BSF and Mr. Amit Jain, CDSL.

The faculty experts elaborated on the topics

- 1-How a Stock Exchange works.
- 2-Career Option available in Financial Market.
- 3-Live Market session

They guided the students on the basics of financial markets and further explained the investment tools covering topics focusing on overview of the Working of the Stock Exchange, Indian Economy and Demat A/C and Depositories.

The reason to invest in the stock market was very well explained by the experts focusing on Wealth creation. Further it was explained how a financially independent individual who can accomplish their financial goals which includes - Home, car, Happy family, children's education etc. Such aspects can be acquired through being physically enthusiastic, the higher you save, the better you make.

During the Session, the students were given the virtual projection of online trading on BSE platform, its process & procedures and products traded on it. They were told about candlestick approach, technical and fundamental analysis of stocking buying. The BSE staff also apprised the students about the certifications like NCFM and NISM and their importance to enhance one's employability in Banking and Financial Services Industry.

The students at the three-day visit were accompanied by the faculties of Management School- Dr. Rashmi Chawla, Ms. Roli Wadhwa, Mr. Bhupender Singh, Dr. Pooja Sharma, Ms. Shanu Jain, Mr. Swaraj Manchanda.

The students acquired knowledge about the overall financial markets. The students' queries were dealt in very effective manner. This virtual trading session enabled students to expand their knowledge base and also enhanced their career prospects. The visit proved to be a great learning experience for the students who walked away with a much better understanding of how this engine of capital growth functions.



FACULTY ACHIEVEMENTS

Ms. Shanu Jain

Ms. Shanu Jain was part of the team that conducted the Management Development Programme on Goods and Services Tax at HLL Life Care Ltd. (AGoI enterprise), Noida on 16 July 2022

Ms. Shanu Jain conducted a hands-on-session on Mendeley (A Reference Management Software) on 22 July 2022 as part of the one week Faculty Development Programme organised by IQAC and Research Cell, DME from 18-22 July 2022



Dr Poorva Ranjan, Dr Shuchi & Dr Rashmi Arora Chawla

Dr Poorva Ranjan, Head of the Department, Dr. Shuchi Goel, Associate Professor and Dr Rashmi Arora Chawla, Participated in SPOC Felicitation 2022, Conducted by Indian Institute of Technology, Kanpur at IIT Kanpur Outreach Center, Noida on 16th July, 2022



Dr Rashmi Arora Chawla

Dr. Rashmi Arora Chawla, Associate Professor, DMS, has chaired a technical session in the 2nd International Conference on Current Trends in Multidisciplinary Research being organized by Indian Academicians and Researchers Association (IARA) on 16th July, 2022



Alumni Interaction Series - 6

DME Management School in collaboration with Interact Club and Alumni Club organized yet another session under the umbrella of Alumni Interaction Series on 27th July 2022. It was the sixth edition of Alumni Interaction series. The guests for the session were Anan Sadh (Batch 2019-2022), Ayush Dube (Batch 2019-2022) and Niharika Sharma (Batch 2019-2022)

Invited Alumni were a part of the interact club during their campus life. They were invited to share their experience with their juniors. They talked about how Interact club helped them in developing their writing skills and instilling confidence in them which further helped them to compete in the professional world. It also gives students an understanding of writing and managing social handles. Students through Interact Club contribute and manage DMS newsletter, social media handles and conference special issues. They also talked about how they manage their time and shared their schedule with the students.

The speakers discussed about the importance of writing in professional career which can never be overstated. Good communication skills can help you clearly and quickly communicate updates,

events or projects and other important topics to co-workers. It also gives more credibility and develops leadership quality.

In the world where written communication holds such an important place, it become important for students to join club or societies which can enhance their writing skills as well as boost up their confidence.

Interact club helped the Alumni in building up their Curriculum Vitae (CV). Niharika Sharma is working on a live project of a company and also her research paper got published. Anan Sadh has written more than five research papers. Ayush Dube has written three research papers and he is writing a chapter in a book. These students were proactive in their campus life and therefore are doing well in their careers now.

The session was a great opportunity for the students to understand about the key skill sets imperative for success. Kudos to the Interact Club and Alumni Club for organizing this event.

Ms. Lavanya Bhardwaj
BBA 2nd Year

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