

Management@DME

OFFICIAL NEWS LETTER OF THE DME MANAGEMENT SCHOOL



Affiliated to GGSIP University, New Delhi
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DMS Placement Strategy for Academic Session 2022-23

Dear Students,

It gives me immense pleasure to welcome you all to the new Academic Year, 2022-23.

Freshly passed from 2nd year and having pursued your summer internship, it is now time for you to get ready for final placements. The year 2022-23, being your last year in college will be an important year from the point of view of planning your career post-BBA. DMS Placement cell has planned several activities and events lined up for helping you achieve your goals. The session has already begun with Placement Orientation held from 25th July to 27th July 2022 to brief you about the Placement Process at DME. It was followed by a rigorous CV Vetting exercise to help you update your CVs. Further, the Corporate Readiness Week held from 16th -18th August 2022 has been instrumental in putting you in the preparation mode for the upcoming interviews you shall face at the time of selection for Placement in companies or for selection for any higher education institute.

DME plans to provide you holistic environment coupled with your studies to make your last year in college as value-adding as possible. This year Add-on Courses have been introduced in the area of your interest which will give you the edge that companies look for while recruiting. Further, Rubicon, (a unit of Barclays) shall be conducting the training program on Life Skills. A professional Photoshoot shall also be conducted for batch 2022-23 for purpose of developing the Placement Brochure.

Further, down the line, the year holds Industry visits for the students of 3rd year. Also, Higher Education Week shall be held where institutes offering courses in varied field for pursuing studies after BBA are invited to help students explore options after graduation. Special sessions with the T.I.M.E. group for preparing for competitive exams such as CAT shall also be held.

Evidently, DME makes constant efforts to provide a conducive environment for students for satisfying their needs and thus helping in building a positive attitude and preparing the youth to face the challenges of the corporate world.

I look forward to the current third years to actively participate in the Placement Season 2020-23 and make the institution proud.

All the Best!

Dr. Pooja Sharma
Assistant Professor
Head, DMS Placement Cell,
DME Management School

Multi- Dimensional Leadership Conclave - MDLC 2022

Faculty Development as Change Agent: Transforming Schools and colleges into Learning Organisations

This famous quote comprehends that True education is one which ignites the fire of inquisitiveness and the spirit of inquiry in a person. Therefore, to keep the spirit always ignited DME takes immense pleasure to proclaim that the Multi-Dimensional Leadership Conclave (MDLC) 2022 organised yet another compelling Panel discussion on the theme “Faculty development as change agent: Transforming schools and colleges into learning organisations” on 6th August 2022 at 2pm in Studio 62, DME campus.

The esteemed panelist included Ms. Taruna Kapoor, Principal, GD Goenka Public School, Ms. Richa Sharma, Principal, Raghav Global School, Ms. Megha Singh, Vice Principal, Gagan Public School and Prof. RaviKant Swami, Director, DME. The moderators of the session were Dr. Shalini Gautam and Ms. Shanu Jain

The first round of the discussion focused on the Transformative Training for Change Agents, Developing Socio- economic, Critical and Team Building skills. Ms. Richa emphasised on the significance of continuous professional training with need analysis for developing technical skills for the faculty. In order to think beyond the classroom, traditional programmatic practices that can evolve by interweaving learning and experience for an intentional and seamless development of trans disciplinary competencies among future sustainability leaders. Ms. Taruna splendidly expressed the importance of happy teachers, creating happy classrooms and reinforcing the importance of socio-emotional skills and "life skills sessions" in school, as she strongly believed in the adage “what you sow, is

what you reap”. Ms. Singh shed light upon the primacy of critical thinking skills for problem solving and decision making, as well as providing a congenial environment for students in order for them to reciprocate. Dr. Ravi accentuated on the centrality of team building and mutual cooperation in leading the team to success. As “Alone we can do so little, but together we can do so much”.

In round 2 the panelists shared their experiences and recommendations for strengthening faculty development at Individual and central levels. Ms. Taruna shared her thoughts to have a budget to make teachers upskill as teachers are the foundation of any educational institute. In other words, “Dedicate yourself to continuous personal improvement, you are your most precious resource.”

Ms Megha reiterated on the significance of having inhouse seminars to upskill Teachers and inculcating on a continual basis as Life is all about becoming a better version of yourself. Ms. Richa focused on planning well to make thyself free from emotional burnout and aiming at boosting creativity of teachers, giving them space for personal development, outdoor sports activities and collaborative learning between school and college teachers is a sure recipe for success.

Ms. Shanu Jain, concluded the programme with a vote of thanks. It was indeed an enthralling panel discussion by the experienced panellists, attended by the students and the faculty members.

Ms. Ayesha Khan
BBA Batch 2020-2023



Session on 'Adapting to Changing Times'

Meraki: Society for Mental Health & Mentoring Cell, DME conducted a session on 'Adapting to Changing Times' on 25 August 2022 at 11:30 am in the Seminar Hall, DME.

The keynote speaker of the session was Dr. Ragini Singh (A renowned Psychologist and Counsellor). This interactive session aimed to facilitate deliberations around the issues faced by students in their personal and professional lives in the dynamic times.

Ms. Shanu Jain, Convener, Meraki introduced the guest and set the theme for the session. Dr. Ragini apprised the students about accepting the changes in lives gracefully as, 'Change is the only constant'.

She also motivated the students to accept responsibility and don't blame others. Further, she emphasised that one must control the emotions and make decisions. She also suggested techniques like meditation, creative activities, gardening etc. should be included in the daily routine. She encouraged students to believe in themselves and stay ready to take up new challenges. A positive attitude helps in enduring all the changes and achieve success in all the endeavours.

This was followed by a small round of Q and A which Dr. Ragini addressed. The session concluded with the vote of thanks by Dr. Seema Mam, Head, Mentoring Cell.

The poster features the DME logo and Delhi Metropolitan Education affiliation. It includes a circular portrait of Dr. Ragini Singh, a QR code, and the THRIVE logo. The text on the poster reads: 'DME Mentoring Cell & Meraki: Society for Mental Health invites for an interactive session on Adapting To Changing Times'. The date and time are 'Thursday August 25, 2022' from '11:30-12:30 PM (Management School)' and '01:00-2:00 PM (Media School)'. The venue is 'Seminar Hall'. Contact information at the bottom includes 'B 12, Sector 62, Noida' and 'Tel.: 7042667951, 7042667516', along with social media handles for DME and Meraki.

Meraki: Society for Mental Health & Mentoring Cell



Corporate Readiness Week

Batch 2020-23

DME Management School Placement Cell in association with Oasis- DMS HR Club organised Corporate Readiness Week for Batch 2020-23 from 16th August, 2022 to 18th August, 2022. The coordinators for the event were Dr. Pooja Sharma, Ms. Pooja Tripathi and Mr. Swaraj Manchanda. The event aimed at preparing students for updating their CVs and as well as to help them improve upon their corporate dressing, introduce themselves in an interview, and report about internship experiences pursued during summer break.

The students were called section-wise- Section A on 16th August 2022; Section B on 17th August 2022 and Section C on 18th August 2022. All faculty members- Dr. Seema Mam, Dr. Shuchi Goel, Dr. Pooja Sharma, Dr. Rashmi Chawla, Mr. Bhupinder Singh, Ms. Roli Wadhwa, and Mr. Swaraj Manchanda were assigned 10 students each day for reviewing CVs and evaluating students' performance during their interaction with the faculties. The event also utilised this opportunity to ask students about their post-BBA career choice.

Corporate Readiness Week succeeds the CV vetting exercise undertaken by the Management faculty for reviewing CVs of the 2020-23 batch. The students submitted their CVs via Collpoll and suggestions were given to improve them keeping in mind industry standards and their new Internship pursued by them.

This event is the start of the series of events that shall be taking place for preparing students for the upcoming Placement session in the 6th semester. It was a fruitful exercise for the students as they benefitted from the discussions with respective faculties and received valuable guidance for shaping their future.

Dr. Pooja Sharma

Assistant Professor,
Head Placement Cell, DMS
DME Management School



Professional Courses at GGSIPU- Series of Webinars in Schools

The Outreach Cell of Delhi Metropolitan Education (DME) has conducted various webinars in August in schools. These webinars gave a detailed presentation on Guru Gobind Singh Indraprastha University and were attended by hundreds of students. The webinars covered the basic information about GGSIPU and the professional courses offered by them. It also covered the admission process as well as the fee structure of GGSIPU.

These webinars were much appreciated among the students and teachers of the schools. At the end of every webinar, the Q&A section was there. The students asked lots of questions and all their doubts were cleared by Dr Shalini Gautam, Head Outreach, DME, who was the resource person in these webinars. Few of the webinars were conducted for class X students in which the guidelines for choosing the right stream in class XI were discussed.

The Outreach cell was able to cover the following leading schools in August for these important sessions:

S.No.	Name of School	Date
1	Professional Courses at GGSIPU - Sarvodaya Govt G Sr Sec School, IP Extension(For class XI)	02-Aug-22
2	Professional Courses at GGSIPU –Hansraj Samarak Sr Sec School, Dilshad Garden (For class XII)	04-Aug-22
3	Choosing Stream after X: Taking an informed decision – Govt G Sr Sec School, Kanti Nagar	24-Aug-22
4	Choosing Stream after X: Taking an informed decision – Sarvodaya Govt G Sr Sec School, IP Extension	29-Aug-22

Signing of MoU with leading schools in Noida

Outreach team of DME has signed MoU with Lotus Valley International School, Greater Noida (West) and Raghav Global School, Noida in August. The MoU is the precursor to conduct various enrichment workshops by DME for the students as well as the faculties. These workshops would help to identify and hone the hidden skills of the students studying in classes VI-XII. These sessions would not only help them to get the holistic view of various aspects of day-to-day life but also give them the direction for their future careers.





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Delhi Metropolitan Education is a premier educational institute affiliated to Guru Gobind Singh Indraprastha University, New Delhi and approved by Bar Council of India. At DME, we provide first rate infrastructure with strong academic facilities to render a dynamic grounding for success.

The Schools and Academic programmes here are:

- DME Law School: BA.LLB & BBA.LLB [Integrated programmes]
- DME Management School: BBA [Bachelors in Business Administration]
- DME Media School: BA JMC [Bachelors in Journalism & Mass Communication]

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